

About us

Media 10 is an Events and Publishing business, with its HQ based in Loughton, Essex. From humble beginnings as a team of 10 back in 2003 (We're Media 10 for a reason!) we're now a line-up of over 275 people across our Loughton, Shanghai, South Africa and Scotland offices.. We pride ourselves on producing content and experiences that win hearts, minds – and awards! And whether that's in the form of an exhibition, event, website, magazine or digital platform, we create, develop and deliver it in-house, down to the very last detail. Put simply, our knowledge of the industry is unrivalled, our passion infectious and our parties legendary! And because we're a truly independent company, we're able to give our people the creative freedom that's led us to being one of the most decorated companies in the industry.

Role Profile DEPUTY EDITOR

Grand Designs is looking for an accomplished and inspiring Deputy Editor. The role calls for a journalist with a proven track record of success. Experience or a demonstrable interest in the architecture, self-build and renovation sector of the market is preferred.

The Brand

Our internationally renowned brand includes a TV series that draws 2 million viewers each episode. The *Grand Designs Live* event attracts more than 160,000 visitors every year. And the *Grand Designs* website provides engaging online content that entices an audience hungry for the very latest project news and build advice.

Grand Designs magazine is at the heart of the brand. Readers look to the title for inspiration and expert advice when they're embarking on a new project. It's an aspirational and informative must-read for the design-conscious homebuilder, renovator or improver that's full of the latest innovative, stylish and eco-friendly ideas to help them create their dream home.

With exclusive access to architecturally amazing TV houses and UK homes, the magazine also showcases the best small project case histories, from loft conversions to extensions and room transformations. *Grand Designs* is an essential resource for anyone undertaking a self-build or renovation.

This is a full-time position as part of a small, hardworking team. The magazine is based in Loughton on the Central Line - please do check this will be a feasible commute.

Role Purpose:

The Deputy Editor's primary role is to assist the Editor in all aspects of managing the day-to-day running and long-term aims of the magazine to meet the strategic objectives and high editorial standards expected of the brand. They are responsible for sourcing, creating, and implementing distinctive, original and appropriate features for iterations of *Grand Designs* across all brand platforms (this includes print, digital, social, newsletters and experiential).

The Deputy Editor occasionally takes responsibility for the day-to-day management of the magazine in the Editor's absence, and provides overall supervision and direction of the art department, the Chief Sub Editor and contributors.

ROLE SPECIFICATION

Key responsibilities:

WITH THE EDITOR, **DEVELOP DISTINCTIVE, ORIGINAL AND APPROPRIATE CONTENT FOR GRAND DESIGNS**

- Source, commission and edit copy from a range of contributors

Job Title: Deputy Editor
Department: Grand Designs
Report to: Editor



- Source and commission photography from a range of contributors
- Research and write relevant copy for the magazine, website and brand extensions, as required
- Independently manage projects and assignments, as required
- Provide creative ideas in line with the editorial vision of the Editor

SUPERVISE WORKFLOW

- Support the Editor in all aspects of the day-to-day management and running of the magazine and brand extensions, to ensure production deadlines are met and editorial standards maintained
- Manage the Features Writer to ensure adequate performance standards are being met and set clear interventions for managing their performance

REPRESENT THE BRAND WITH INTERNAL AND EXTERNAL DEPARTMENTS

- Deputise for the Editor in her absence
- Liaise with the marketing, advertising and digital teams to ensure brand values are maintained across all platforms
- Attend relevant events, including *Grand Designs Live*, self-build and renovation trade exhibitions, PR and client meetings to promote the brand and develop creative partnerships

Person Specification:

- Experience on one or more top-level consumer/specialist magazine brands
- Excellent organisational skills, including time and budget management
- Outstanding copy writing skills, and a good eye for magazine design
- Excellent knowledge of industry-standard software, eg Word, InDesign, Photoshop, Excel
- Extensive contacts within the home-interest, self-build and renovation industry
- Experience of managing in-house staff and freelance contributors
- Interest and experience with digital content generation, both website and social
- In depth understanding of print and digital production processes and systems

What we'll do for you:

- Make you feel like part of a family and know your name – you're not just a number here!
- Give you a bespoke career development plan to encourage you to develop your skills, strengths and long-term career
- Recognise your contribution and hard work
- Ensure you get to work on the best brands in the industry